

Lee Hecht Harrison (LHH)
Global Leader in Career Transition & Talent Development

Peter Alcide, President & COO

#### **Disclaimer**

#### **Forward-looking statements**

Information in this release may involve guidance, expectations, beliefs, plans, intentions or strategies regarding the future. These forward-looking statements involve risks and uncertainties. All forward-looking statements included in this release are based on information available to Adecco S.A. as of the date of this release, and we assume no duty to update any such forward-looking statements. The forward-looking statements in this release are not guarantees of future performance and actual results could differ materially from our current expectations. Numerous factors could cause or contribute to such differences. Factors that could affect the Company's forward-looking statements include, among other things: global GDP trends and the demand for temporary work; changes in regulation of temporary work; intense competition in the markets in which the Company operates; integration of acquired companies; changes in the Company's ability to attract and retain qualified internal and external personnel or clients; the potential impact of disruptions related to IT; any adverse developments in existing commercial relationships, disputes or legal and tax proceedings.



# **Agenda**

Overview of LHH – who we are and what we do

A strategic business unit for Adecco

The DBM acquisition – successfully attaining global leadership

**Outlook & Priorities** 

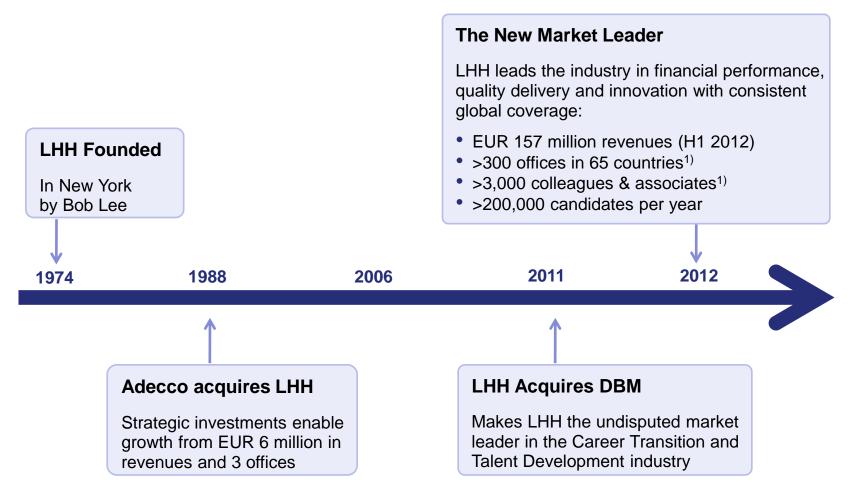


Overview of LHH - who we are and what we do



### Lee Hecht Harrison

# Path to becoming the market leader

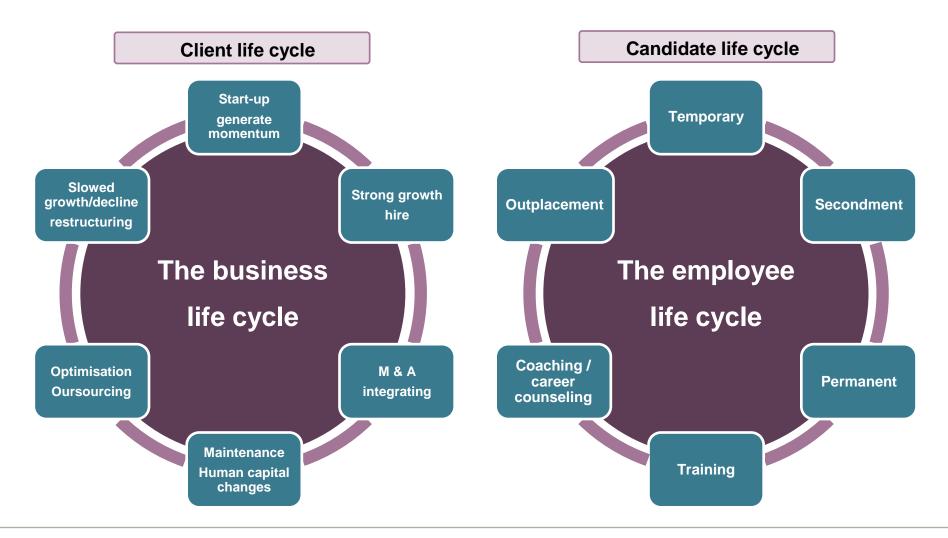


1) Including business partners.



# The Adecco Group strategy

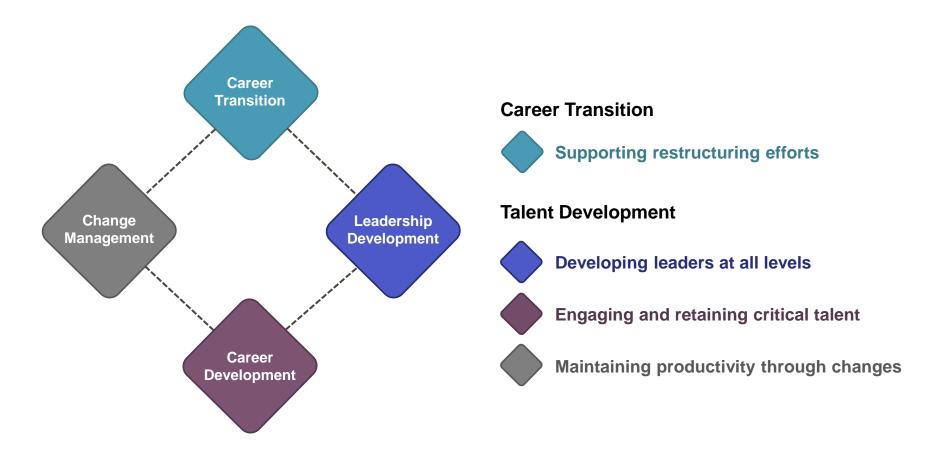
# LHH complements our offering very well





# LHH global positioning and overview of services

# Four standard global offerings adapted locally





#### Main drivers of the LHH business

# Adding value to clients and candidates throughout the business cycle

#### **Industry drivers**

#### Organisations are facing...

- Profitability pressures
- Increased competition
- Industry consolidation
- Shortage of critical talent
- Globalisation
- Outsourcing and off-shoring

#### Talent development priorities

# creating talent development needs for...

- Supporting restructuring efforts
- Developing leaders at all levels
- Engaging and retaining critical talent
- Maintaining productivity through change

# which correspond to LHH's 4 areas of expertise:



**Career Transition** 



Leadership Development



**Career Development** 

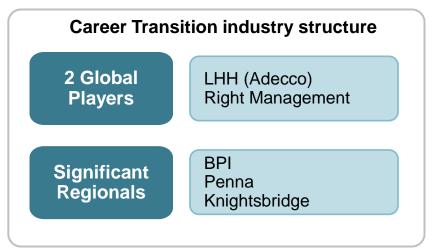


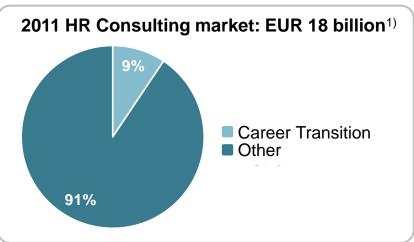
**Change Management** 

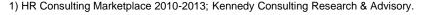


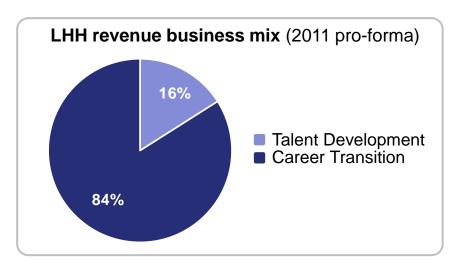
# The career transition (outplacement) market

#### LHH is the clear market leader









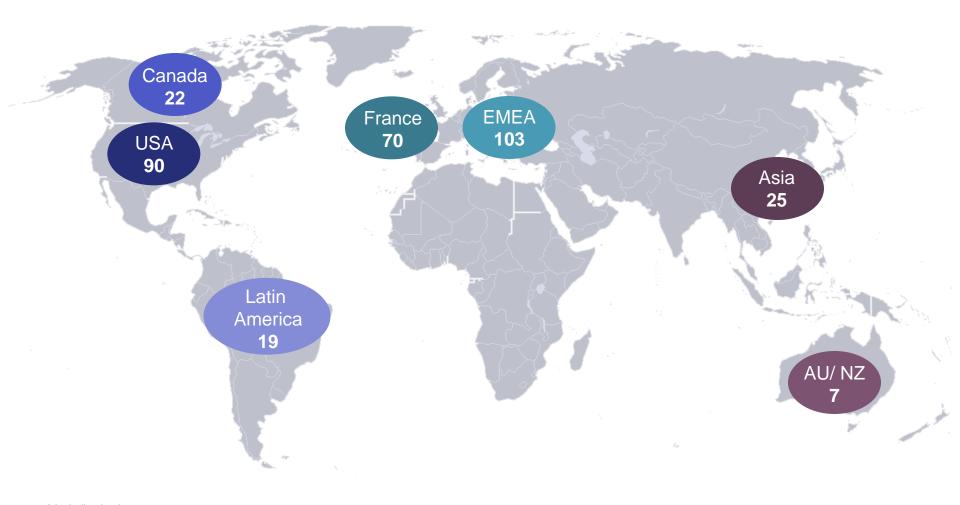


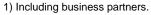
2) Adecco estimates.



# **Industry most expansive footprint**

Based on the number of offices<sup>1)</sup>







# Number of offices and market position

# We are the number 1 in 5 top markets

		Market position	Number of offices (including business partners)	Comments
USA		1	90	
France		1	70	
Switzerland	1	1	10	
Brazil		1	5	
Spain	<b>3</b>	1	2	
Australia	*	2	5	no. 1 Right Management
Canada		3	22	no. 1 Knightsbridge
UK		3	19	no. 1 Penna
Germany		3	8	no. 1 von Rundstedt
The Netherlands		4	2	no. 1 Randstad
Total (all markets)		1	>300	



# How we are organised

# LHH executive team & organisation structure





#### **Career Transition**

# Service delivery and typical business arrangement



#### Service delivery overview

#### Consulting and pre-event planning

- Social plan development
- Pre-event planning
- Manager notification training

#### For impacted employees

- Job search training & preparation
- Connections to jobs and networking opportunities
- Tools for research and learning

#### For sponsoring clients

- Reporting (candidate tracking, financial metrics)
- Global consistency and quality assurance
- Access to research and best practices

#### **Typical business arrangement**

#### 1st sale - to the sponsoring client

#### Fee arrangement:

- Per career transition programme for each candidate engaged in service; or
- Project fee for entire population

#### 2<sup>nd</sup> sale – to the impacted employee

Engage individuals to begin service

# Service delivery – programmes delivered according to level:

- Administrative: group workshops (<3 months)</li>
- <u>Middle-management</u>: individual training (3-6m)
- <u>Executive</u>: customised (9-12 months)
- C-Level: custom programmes through ICEO



# **Talent Development**

# Service delivery and typical business arrangement



#### Service delivery overview

#### Consulting and programme design

- Organisation and individual assessment
- Pilot/proof of concept to validate approach

#### For participating employees

- Performance improvement and development
  - Individual executive coaching
  - Group/collective learning sessions
- Tools for research and learning

#### For sponsoring clients

- Global reporting, consistency, quality assurance
- Access to research and best practices

#### **Typical business arrangement**

#### Sale – to the sponsoring client

#### Fee arrangement:

- Per programme for each participating employee or per session for group workshops
- Fees for additional services

#### Service delivery – to participating employees

- Individual programmes
  - On Boarding: <3months</li>
  - Middle-management: 3-6 months
  - Executive: 9-12 months
- Group sessions according to learning objectives (for all 3 talent development offerings):
  - Awareness building: one session
  - Skill development: multiple sessions

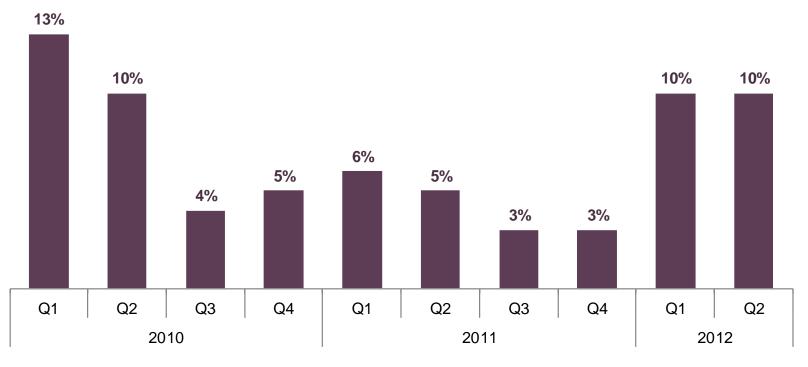


A strategic business unit for Adecco



# The importance of LHH for the Adecco Group

# DBM augments this picture further

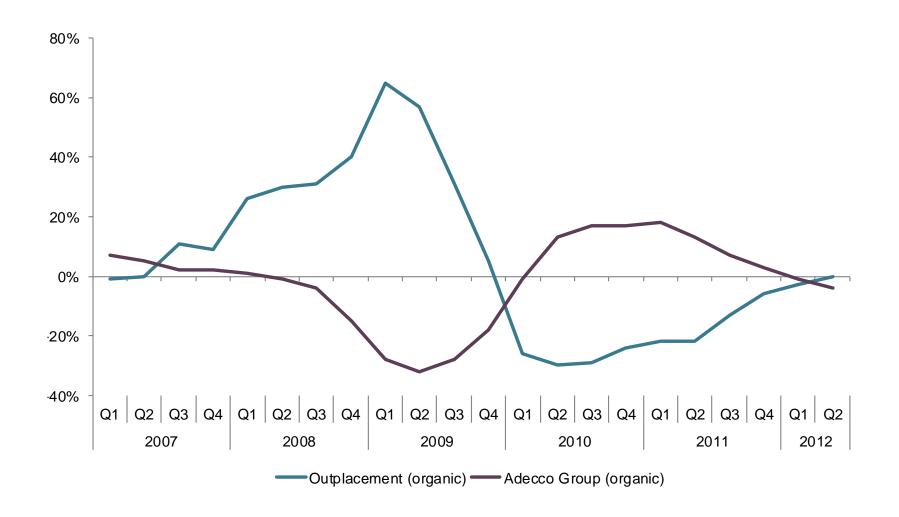


■ LHH as a % of the Group EBITA (operating units)



# The career transition (outplacement) cycle is countercyclical

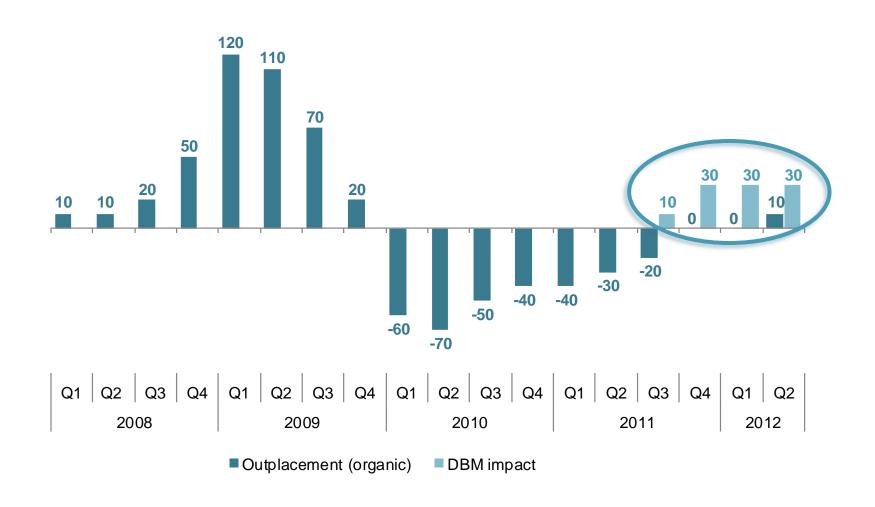
Revenue growth of outplacement vs. the Adecco Group, year-on-year





# The outplacement cycle

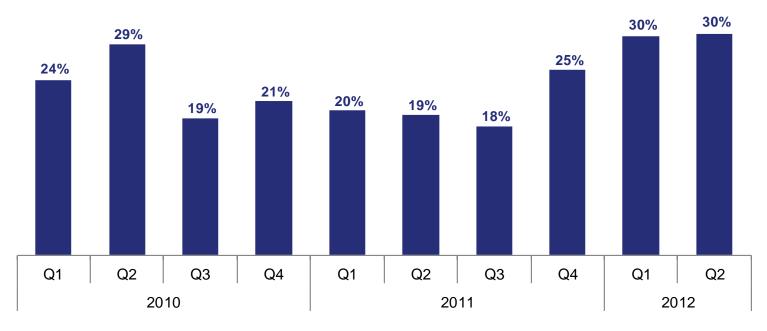
The impact on Adecco's gross margin in bps since Q1 2008 (yoy)

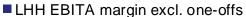




# LHH delivers market leading EBITA margins

# And further improved profitability since the DBM acquisition

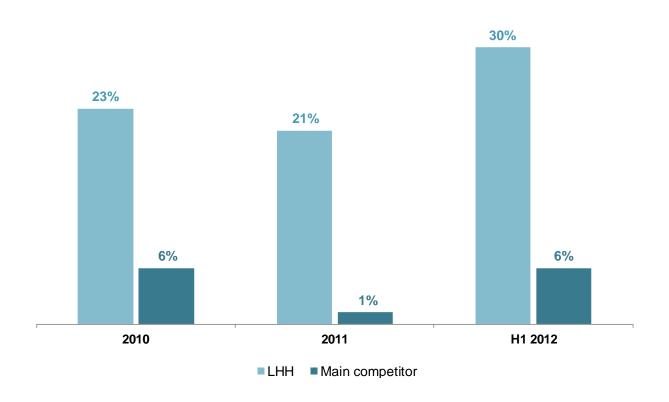






# LHH achieving strong profitability

# EBITA margin<sup>1)</sup> comparison to our main competitor



Note: DBM included as of September 1, 2011.

1) EBITA margin of LHH and main competitor excludes integration and restructuring expenses.



The DBM acquisition – successfully attaining global leadership



# DBM – an excellent strategic fit for LHH and Adecco Group

Global branding, systems, scale and ownership in key markets

# Global branding

#### Global brand

- One consistent global brand
- Strength in geographies where LHH was not present
- Access to DBM licensee network

# Global systems

#### One integrated global system

- Front-office application
- Customer reporting
- Candidate platform for consistent global learning support

# Scale and ownership in key markets

#### Owned operations and scale in key markets

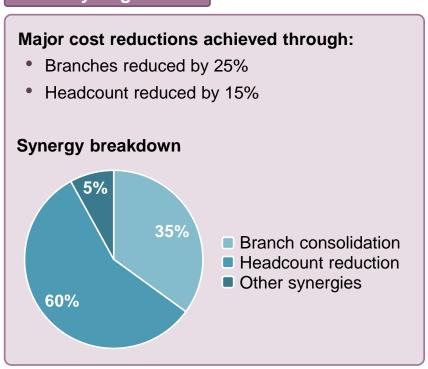
- UK (2<sup>nd</sup> largest market in the industry) and Canada
- Entry into Latin America (i.e. Brazil)
- Complementary scale in EMEA and APAC



# Update on savings/synergies realised

# We expect to exceed EUR 20 million synergies

#### **Synergies**



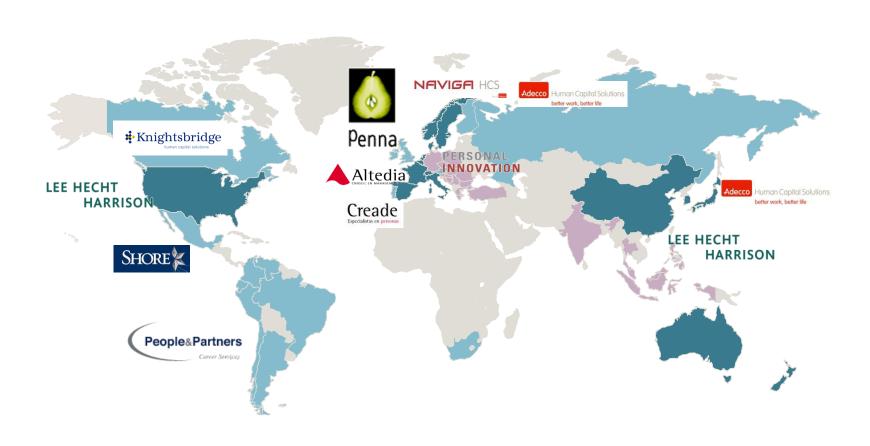
#### One time costs

- IT consolidation and infrastructure
- Real estate charges related to branch consolidations
- Severance costs
- Branding and product alignment expenses



# Branding...before the DBM acquisition

A complicated picture for our customers...





# Branding...after

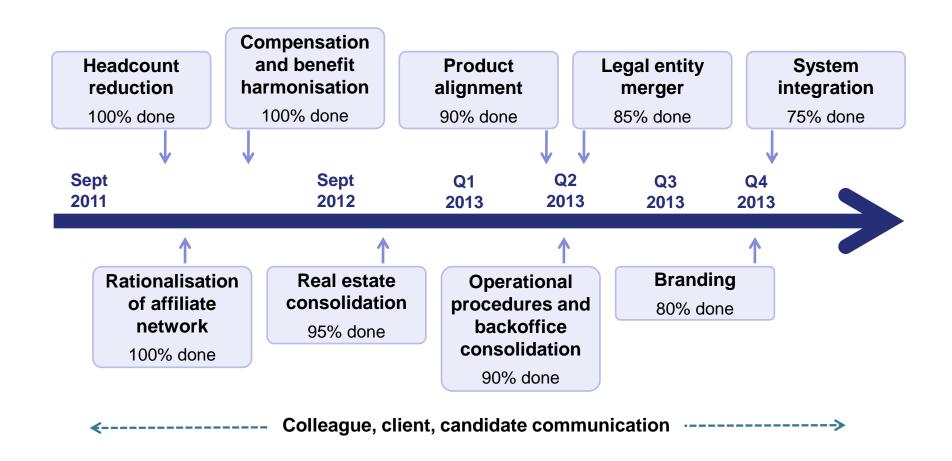
# Single LHH brand worldwide with industry leading global coverage





# **Integration progess**

# Percentage of completion today





# **Outlook & Priorities**



# LHH opportunities & priorities

# The growth potential for our industry

Global trends	Client requirements	LHH opportunities			
Globalisation	<ul> <li>Single global provider</li> <li>Complex global solutions</li> <li>Consistent support levels</li> <li>Global coverage – local focus</li> </ul>	<ul> <li>Extern: global growth</li> <li>Intern:</li> <li>Cross-selling across our client base</li> <li>More connections to jobs via perm placement</li> </ul>			
Career transition Global change	<ul><li>Expanded HR benefits</li><li>Adapt to new regulations</li></ul>	<ul> <li>Growth in Emerging Markets</li> <li>Expand to local companies</li> <li>Penetrate all levels of employee populations</li> </ul>			
Talent development Skills gap	<ul><li>Ability to "cut the cycle time" on development</li><li>Affordable development for all</li></ul>	<ul> <li>Cross-sell in large career transition client base</li> <li>Expand in established and Emerging Markets</li> <li>Leverage global scale as a key differentiator</li> </ul>			
LHH priorities: complete integration and focus on growth opportunities					



# LHH: the industry leader

# Creating value for multiple stakeholders

#### Clients

- Unparalleled global provider
- Innovative offerings and capabilities
- Best in class technologies
- Extraordinary talent around the world

#### **Candidates**

- Quality delivering leader
- Best consultants & coaches in the industry
- Access to best practices and tools
- Proactive connections to jobs and learning opportunities

#### Colleagues

- Working for the industry leader
- Global footprint, capabilities & offerings = greater sales and delivery opportunities
- Excellent career opportunities

...and consistent, profitable growth for the Adecco Group!