

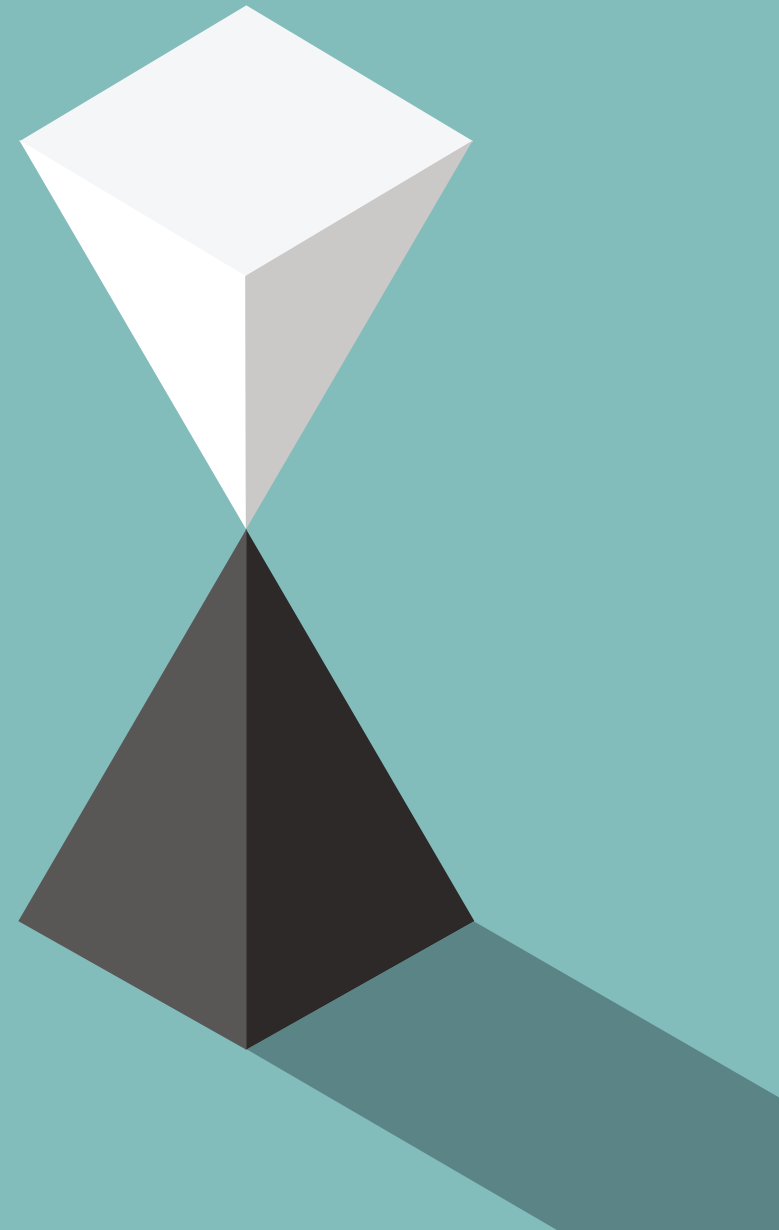


THE ADECCO GROUP

# Q3 2021 report

Alain Dehaze, CEO  
Coram Williams, CFO

2 November, 2021



# Disclaimer & note on terminology

## Forward-looking statements

Information in this release may involve guidance, expectations, beliefs, plans, intentions or strategies regarding the future. These forward-looking statements involve risks and uncertainties. All forward-looking statements included in this release are based on information available to the Adecco Group AG as of the date of this release, and we assume no duty to update any such forward-looking statements. The forward-looking statements in this release are not guarantees of future performance and actual results could differ materially from our current expectations. Numerous factors could cause or contribute to such differences. Factors that could affect the Company's forward-looking statements include, among other things: global GDP trends and the demand for temporary work; the impact of the global outbreak of novel coronavirus disease (COVID); changes in regulation affecting temporary work; intense competition in the markets in which the Company operates; integration of acquired companies; changes in the Company's ability to attract and retain qualified internal and external personnel or clients; the potential impact of disruptions related to IT; any adverse developments in existing commercial relationships, disputes or legal and tax proceedings.

## Non-US GAAP measures used

'Organic growth' excludes the impact of currency, acquisitions and divestitures. This presentation refers to revenue growth yoy on an organic, trading days adjusted basis, unless otherwise stated.

This presentation refers to gross margin development yoy on an organic basis, unless otherwise stated.

'EBITA' refers to operating income before amortisation and impairment of goodwill and intangible assets. This presentation refers to EBITA, EBITA margin and yoy margin development excluding one-offs, unless otherwise stated.

'Net debt' comprises short-term and long-term debt less cash and cash equivalents and short-term investments.

'Free cash flow' comprises cash flows from operating activities less capital expenditures.

'Cash conversion' is calculated as last 4 quarters of free cash flow before interest and tax paid (FCFBIT) divided by last 4 quarters of EBITA excluding one-offs.

'Conversion ratio' is calculated as EBITA excluding one-offs divided by gross profit.

'Net debt to EBITDA' is calculated as net debt at period end divided by last 4 quarters of EBITA excluding one-offs plus depreciation.

# Q3 highlights

## Financial performance

Revenues +9% yoy organic TDA; Gross profits +16% yoy organic  
Record 20.8% gross profit margin, +110 bps yoy organic, driven by portfolio, better mix, pricing  
Sector-leading profitability: 4.8% EBITA margin, +30 bps yoy

## Strategic progress

Group ecosystem strengthened by organic and inorganic actions

- QAPA and BPI Group acquired; sale of US Legal Solutions
- Announced merger of Modis with AKKA
- Talent Solutions to establish solutions-based business lines

AKKA transaction financing secured; integration plans progressing at speed

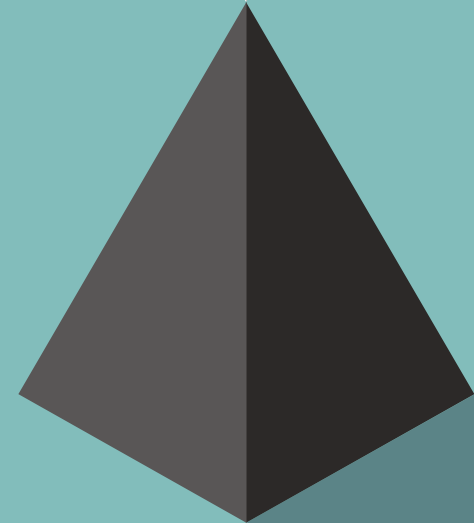
## Social impact

~140,000 individuals upskilled YTD  
Hired platform enhances capabilities for customers to improve diversity



# Financials

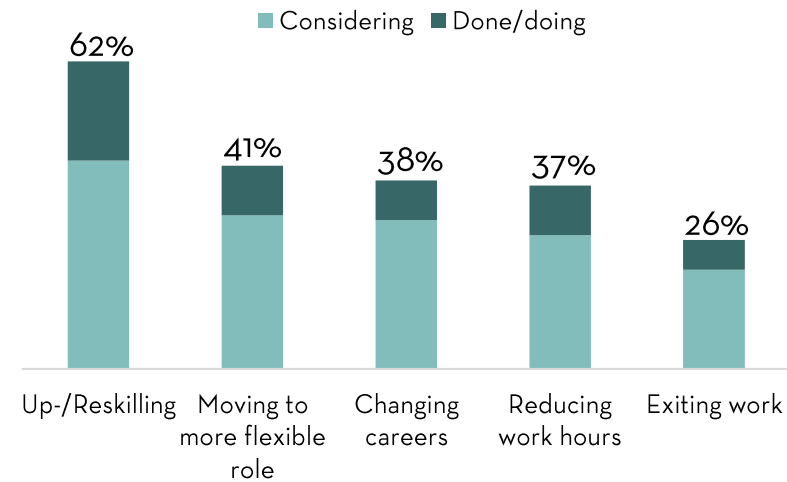
Q3 2021 results report



# Current market context

## Employees reviewing prospects

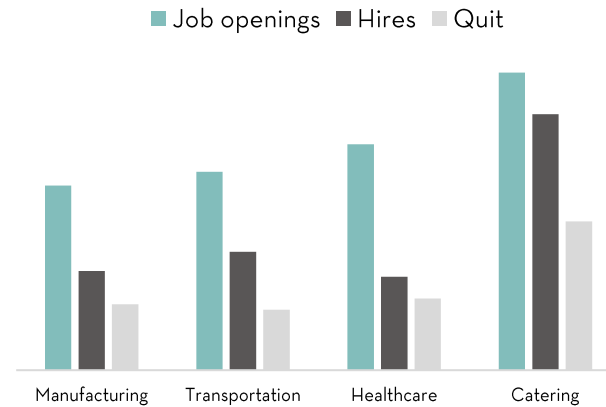
Adecco Group global survey, Sep 21



- Younger generations most likely to reassess

## Employer demand outpaces supply

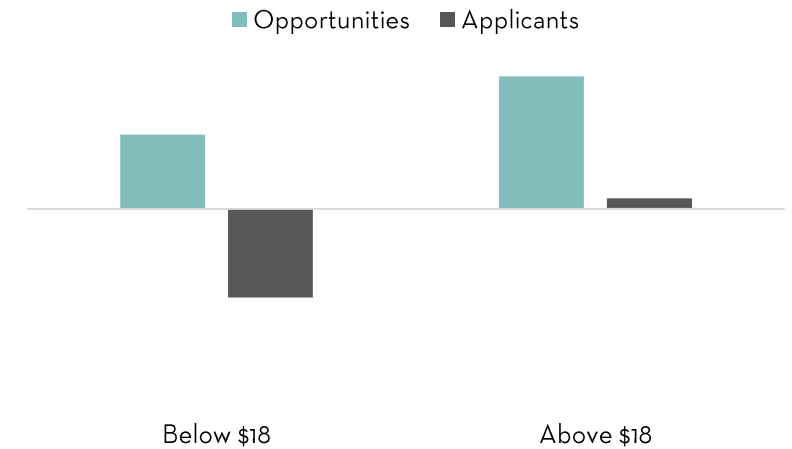
US market (%)



- 2 mn more people than predicted retired
- 73% of employers struggling to hire, retain workers

## Adecco trends

Adecco US, Q3 21 (% yoy)



- Strong demand rebound across market
- Less supply esp. for lowest paid temp roles
- Perm advantaged by better compensation, viability of remote-work

Talent scarcity to ease versus Q3, labour supply set to remain tight

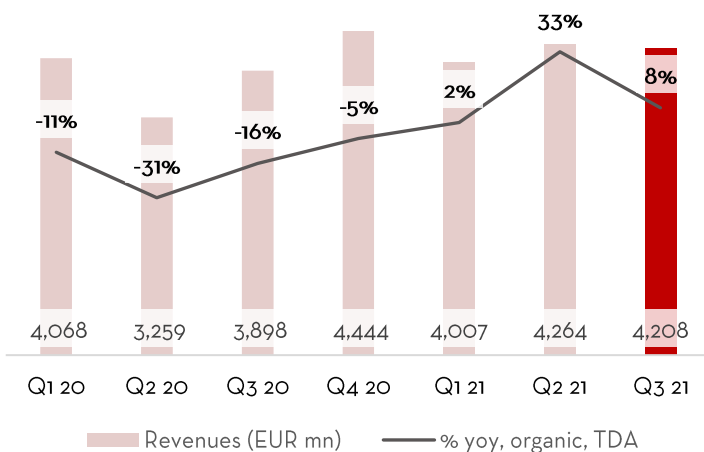
Wage inflation evident, likely to persist

# Q3 financial overview

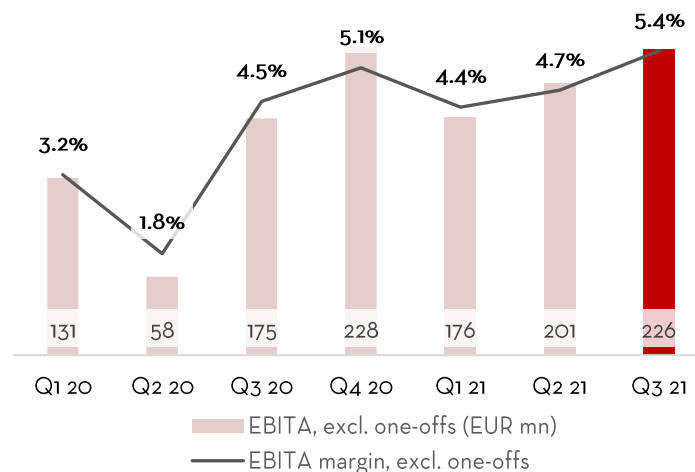
|  |  |  |
|--|--|--|
| <b>Revenues</b><br><br>€5,220 mn<br>+9% yoy <sup>1</sup><br>-5% <sup>2</sup> vs. Q3 19 | <b>Gross profit</b><br><br>€1,086 mn<br>20.8% margin<br>+16% yoy<br>+110 bps yoy | <b>EBITA excl. one-offs</b><br><br>€250 mn<br>4.8% margin<br>+30 bps yoy |
| <b>Basic EPS</b><br><br>€0.83<br>+67% yoy  | <b>Cash Flow</b><br><br>Cash conversion<br>69%                                   | <b>Balance Sheet</b><br><br>Net debt / EBITDA<br>0.2x                    |

# Adecco: solid growth and strong margin development

Revenues €4.2 bn, +8% yoy



EBITA €226 mn, 5.4% margin



Southern Europe & EEMENA, Latin America, Canada, APAC (esp. Japan, Australia), all above 2019 levels

Modest sequential improvement in France

Gross profits +18% yoy

EBITA margin +90 bps yoy

Positive mix, pricing

FTEs >10% yoy; productivity up

- Strategic focus on higher value activities delivering; Permanent placement, Other Services extremely strong
- Logistics, financial services, manufacturing all up double-digit
- Headwinds from chip shortages in autos, electronics
- Pockets of talent scarcity in e.g. hospitality, transport, in US, UK, France
- Gross profits capturing mix, pricing actions
- EBITA margin reflects disciplined investment in digital and sales capacity, to capture further recovery

# Adecco: industry-leading profitability

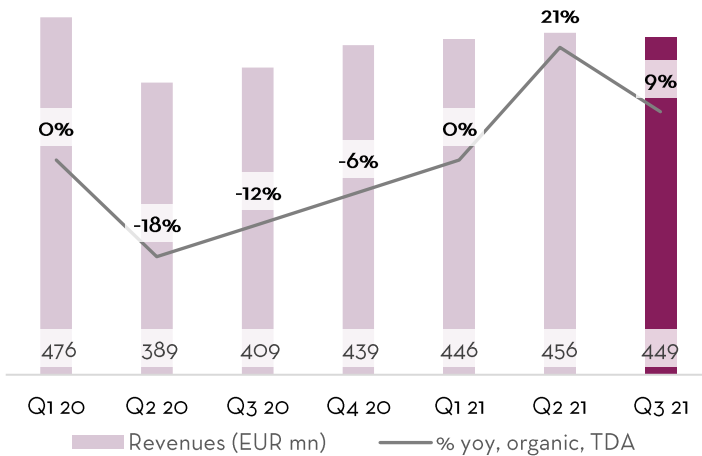
| By Segment                     | Revenues (€ mn) |              |                 |            | EBITA margin excl. one-offs (%) |                 |
|--------------------------------|-----------------|--------------|-----------------|------------|---------------------------------|-----------------|
|                                | Share of Group  | Q3 21        | Change, TDA yoy | Vs. Market | Q3 21                           | Change, yoy bps |
| France                         | 23%             | 1,193        | +10%            | -          | 7.0%                            | +150            |
| Northern Europe (NE)           | 12%             | 602          | -1%             | -          | 4.3%                            | +100            |
| DACH                           | 7%              | 359          | +10%            | =          | 5.6%                            | +340            |
| Southern Europe & EEMENA (SEE) | 19%             | 975          | +21%            | =          | 6.0%                            | +100            |
| Americas                       | 11%             | 592          | -3%             | -          | 1.4%                            | (220)           |
| APAC                           | 9%              | 487          | +9%             | =          | 6.2%                            | +50             |
| <b>Adecco</b>                  | <b>81%</b>      | <b>4,208</b> | <b>+8%</b>      |            | <b>5.4%</b>                     | <b>+90</b>      |

- Logistics, manufacturing strong in France. Headwinds in autos, catering.
- UK -12% on tough comparison. Benelux, Nordics strong
- Germany +13%, strength in healthcare. Turnaround benefits ongoing
- Italy +30%, Iberia +18%, driven by logistics, manufacturing
- LatAm +13%, North America -9%. Sector mix, candidate scarcity for lowest paid roles, pace of turnaround weighs in Adecco US
- Japan +6%, strength in healthcare; Australia +25%, led by logistics; India +12%



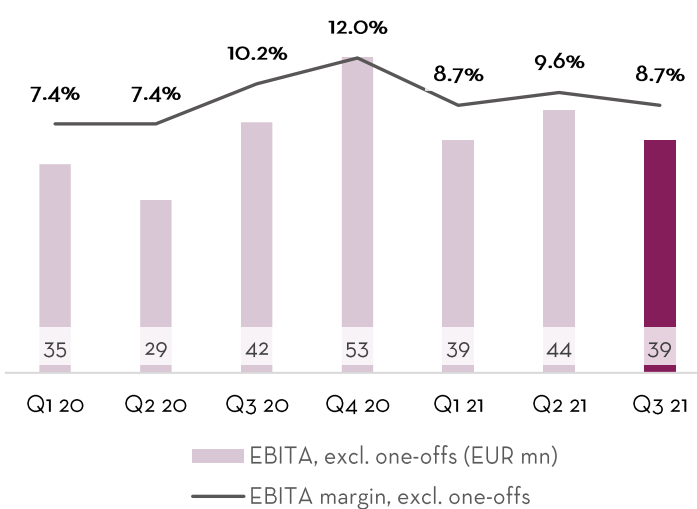
# LHH (Talent Solutions): Professional Recruitment leveraging market upturn

Revenues €449 mn, +9% yoy



LHH -19% yoy  
 General Assembly -12% yoy  
 US Professional Recruitment +26% yoy  
 Global Professional Recruitment +28% yoy  
 Pontoon +9% yoy  
 Revenues at or above 2019 levels in  
 Pontoon and for perm. placement

EBITA €39 mn, 8.7% margin

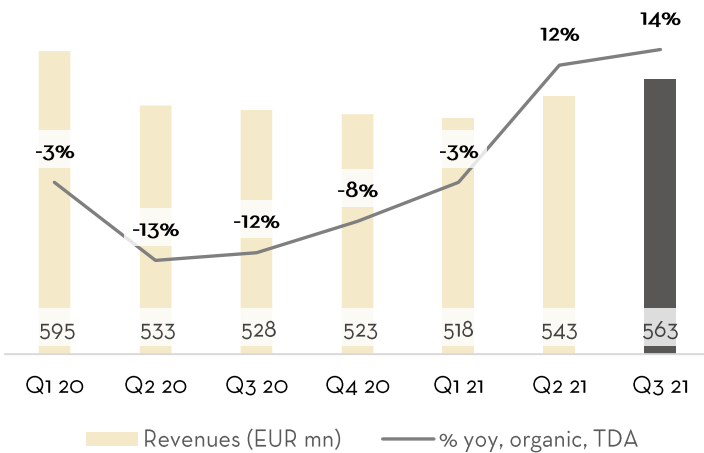


EBITA margin -150 bps yoy  
 Pricing supportive  
 Adverse mix  
 Investment in digital

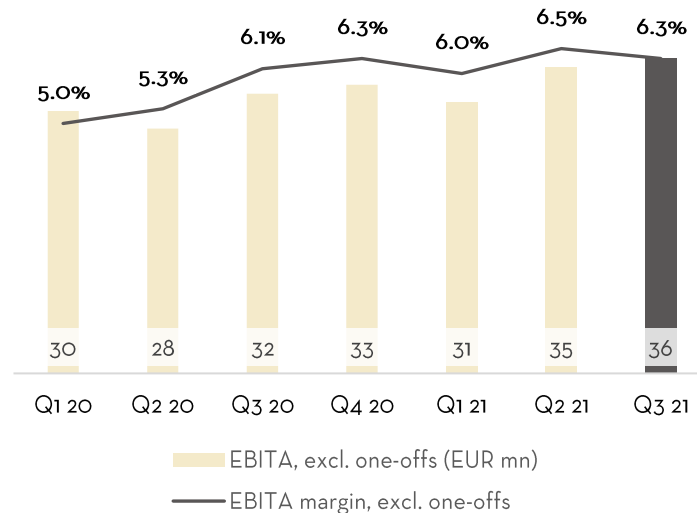
- Prof Recruitment leveraging benefit of strong demand in perm
- Pontoon led by MSP, RXO
- Counter-cyclical Career Transition business challenged by upturn
- B2C in General Assembly lower, B2B up
- Digital platforms, Ezra and Hired, performing strongly
- Good margin result given career transition slow-down and digital investment

# Modis: strong execution, revenues above 2019 levels

Revenues **€563 mn**, +14% yoy



EBITA **€36 mn**, 6.3% margin



Americas +22% yoy

EMEA +13% yoy

APAC +5% yoy

EBITA margin +20 bps yoy

Pricing supportive

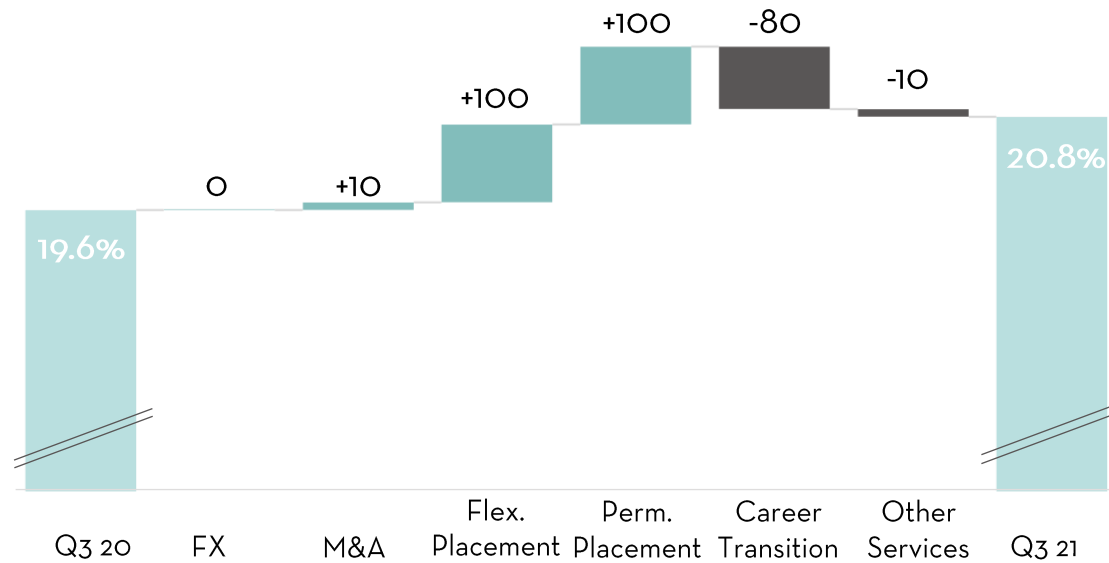
Better mix

Investment in sales, global resources

- Tech Consulting +11%, inline with strategy
- Tech Talent Services +14%
- Strong growth in US across all service lines, particularly financial services, mobility
- EMEA growth led by Tech Talent Services; Tech Consulting in France and UK a highlight
- APAC, led by Japan, driven by Tech Consulting
- Several key customer wins secured through Group ecosystem

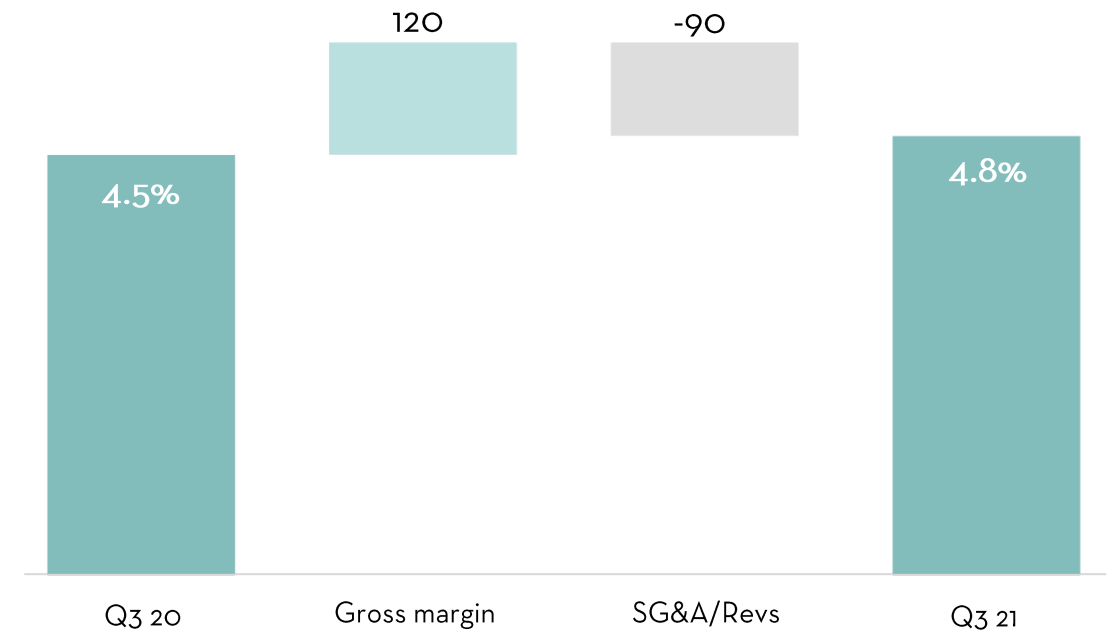
# Strong margins benefit from portfolio, mix, pricing and good cost discipline

Gross Profit bridge  
(% of revenues yoy, in bps)



|                                  |      |      |      |      |
|----------------------------------|------|------|------|------|
| Gross Profit<br>(% yoy, organic) | +15% | +72% | -33% | +16% |
| as % Group, approx.              | 60%  | 15%  | 5%   | 20%  |

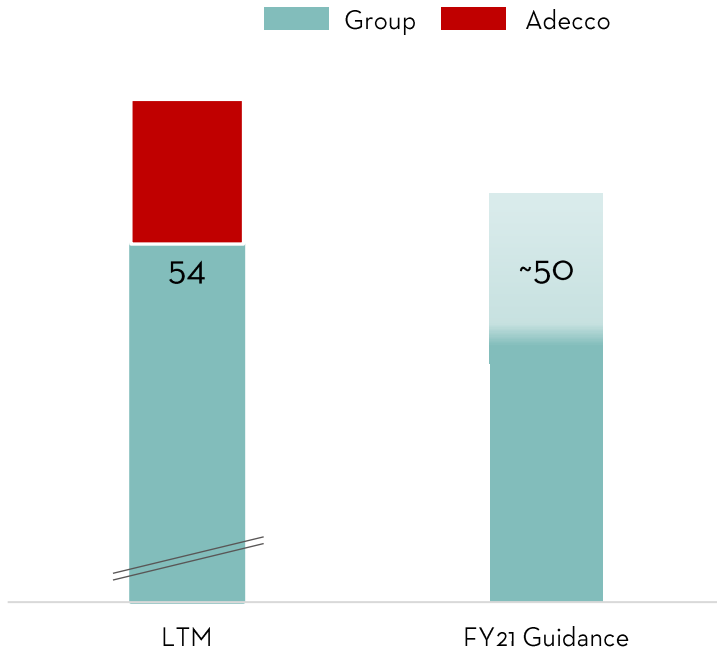
EBITA bridge  
(% of revenues, yoy, in bps and excl. one-offs)



# Sustained productivity improvements

## Drop Down Ratio

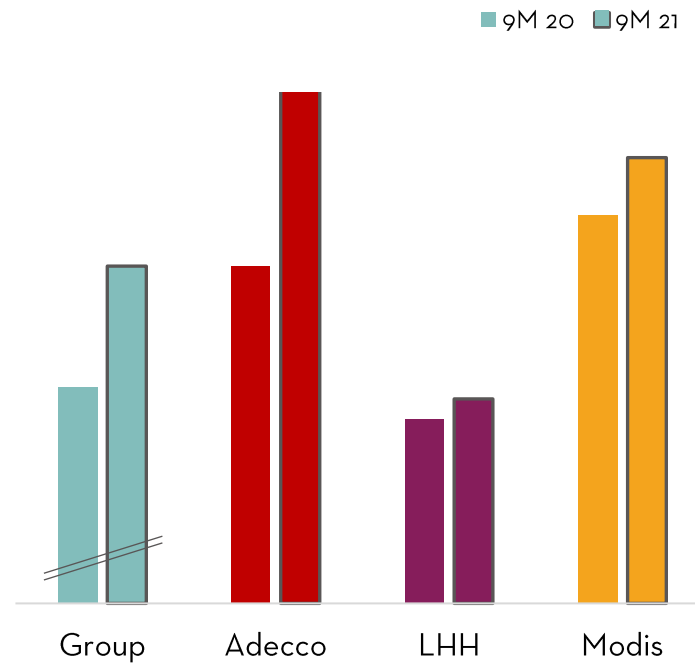
(Incremental GP / Incremental EBITA yoy, %)



Q3 Group DDR LTM 54% yoy  
Q3 Group DDR 23% yoy

## Conversion Ratio

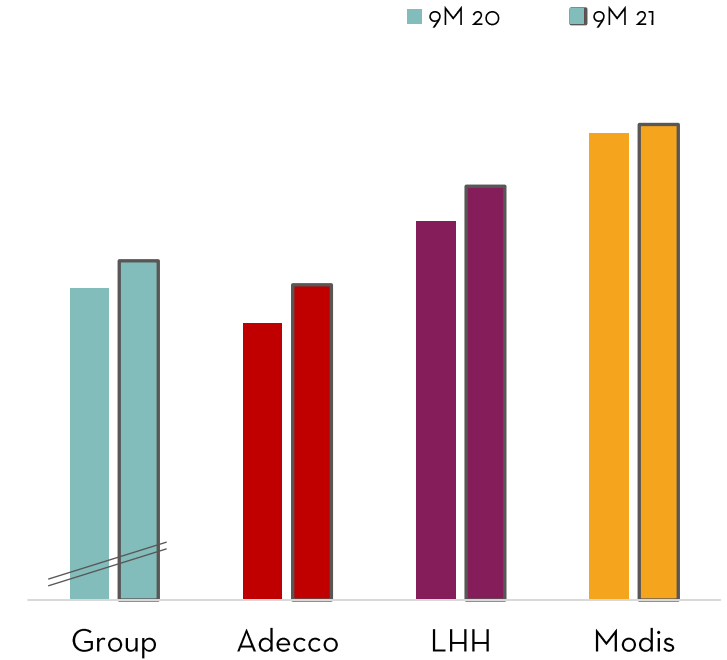
(GP / EBITA organic, excl. one-offs<sup>1</sup>, %)



Q3 Group CR 23%

## Productivity Ratio

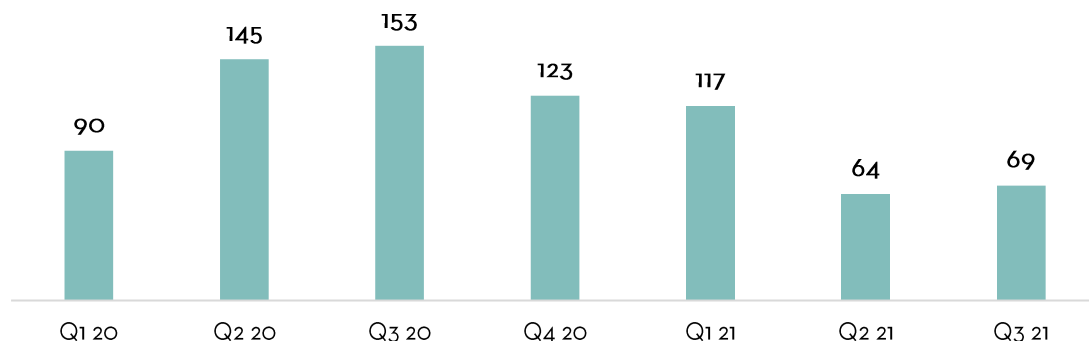
(GP<sup>1</sup> / FTE, € 000)



Q3 Group PR +3% yoy  
Q3 Group FTEs +12% yoy

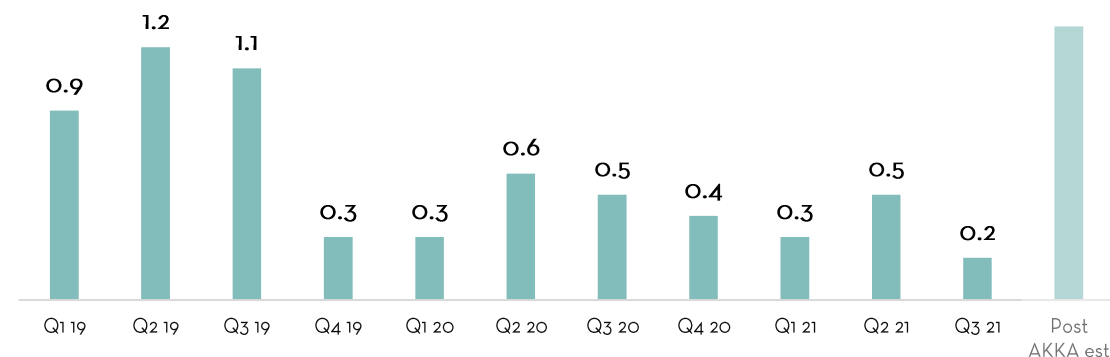
# Solid cash conversion, successful financing of AKKA

## Cash conversion 69%



- Ratio driven by normal working capital absorption from growth
- DSO 51 days, flat yoy
- Cash flow from operating activities €224 mn

## Net debt / EBITDA 0.2x



- € 9 mn financing synergies for new debts:
  - €500 mn senior bond, maturing 2028, 0.125% coupon
  - €500 mn senior bond, maturing 2031, 0.500% coupon
  - €500 mn hybrid (sub-ordinated) bond, 1.000% coupon, first reset 2027, maturing 2082
- \$300 mn scheduled bond repayment, Q4 2021
- Post-AKKA net debt / EBITDA ~1.3x

# Outlook

## Financial framework



- Q4 revenues to grow modestly on a sequential basis
- Drop Down Ratio<sup>1</sup> guidance of ~50% for FY21 reiterated

## Near-term perspective



- Healthy demand is currently being impacted by issues created by the global pandemic, including supply chain shortages and talent scarcity
- This makes the path to recovery somewhat uneven in the months ahead
- At the same time, the Group remains confident in its outlook as these headwinds diminish

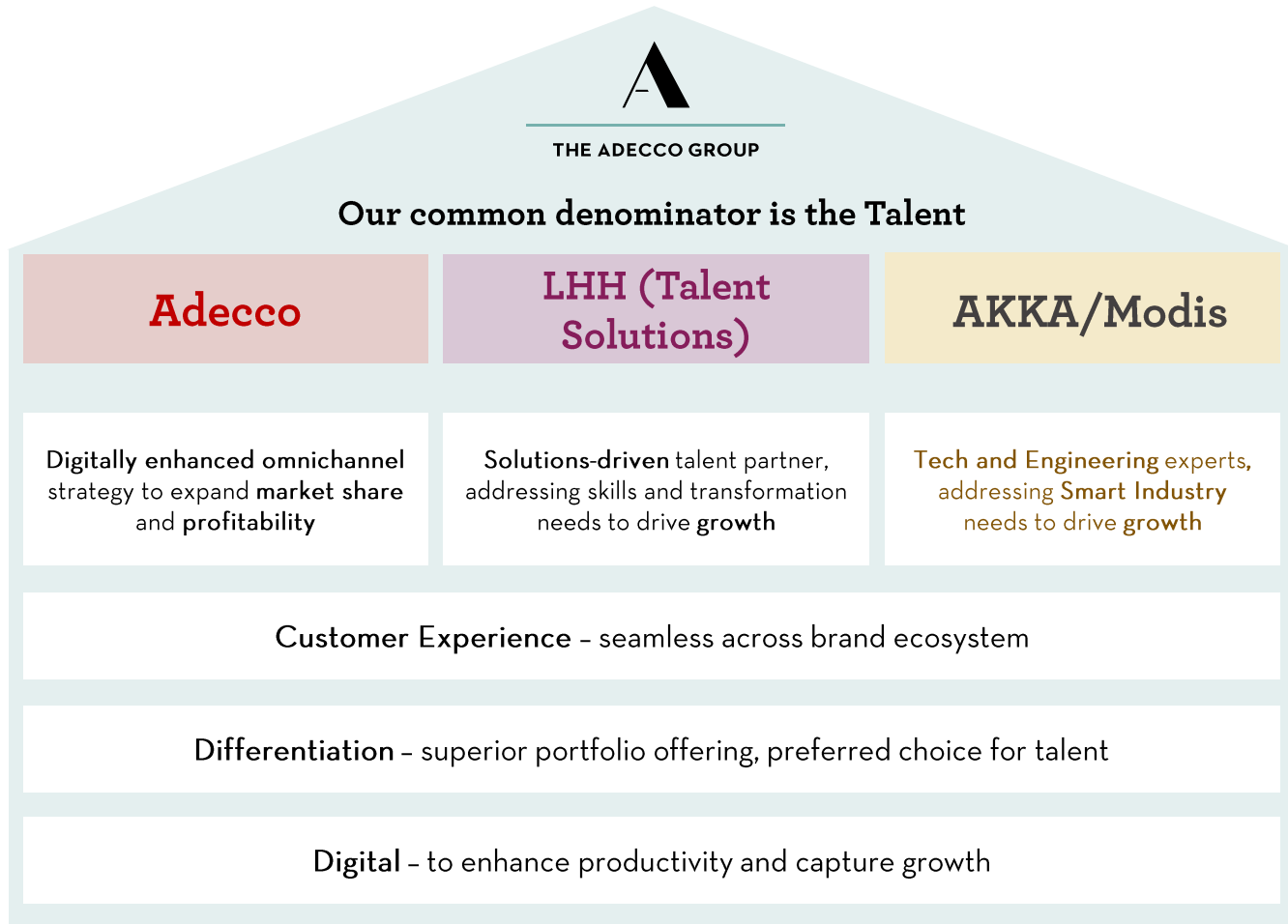


# Future@Work

Strategy update



# Our Future@Work strategy



## Financial framework

### Growth:

- ◀ Market share in Adecco
- ◀ Investment in faster growth segments LHH/Talent Solutions and AKKA/Modis

### Profitability

- ◀ Cost savings and Productivity
- ◀ Mix shift towards higher margin segments LHH/Talent Solutions and AKKA/Modis

### Strong cash flow:

- ◀ Disciplined capex and M&A
- ◀ Progressive dividend and return of excess cash to shareholders



# Strong strategic progress

## Adecco

- Career Centres opened across UK, US, France, Germany, driving efficiency
- Strong acceleration in digital adoption

## LHH (Talent Solutions)

- Streamlined operating model to deliver improved customer experience, leveraging LHH brand
- Growing digital platforms Ezra and Hired

## Modis

- Meaningful expansion in Academies
- Investment in consulting bench strength

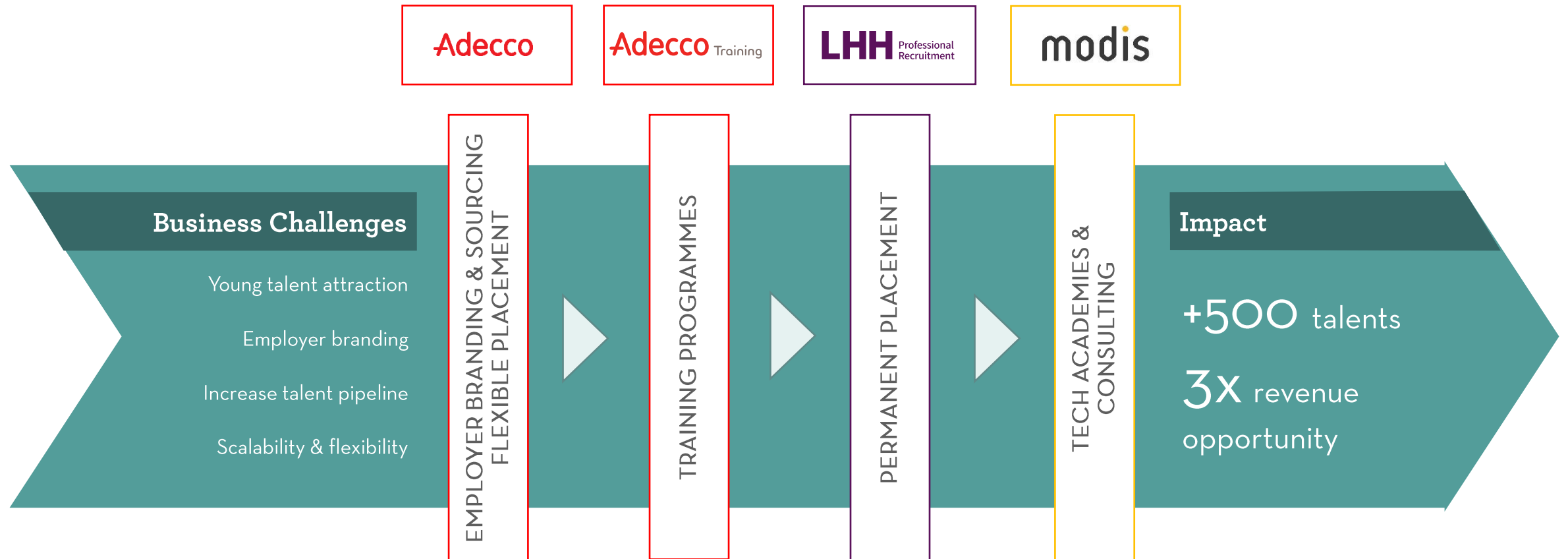
## ORGANIC

## IN-ORGANIC

- QAPA acquired: expedites delivery of fully digital platform in France
- BPI Group acquired: strengthening advisory capabilities
- US Legal Solutions exit: no longer best owner
- AKKA Technologies transaction: strong strategic fit and compelling value creation opportunity

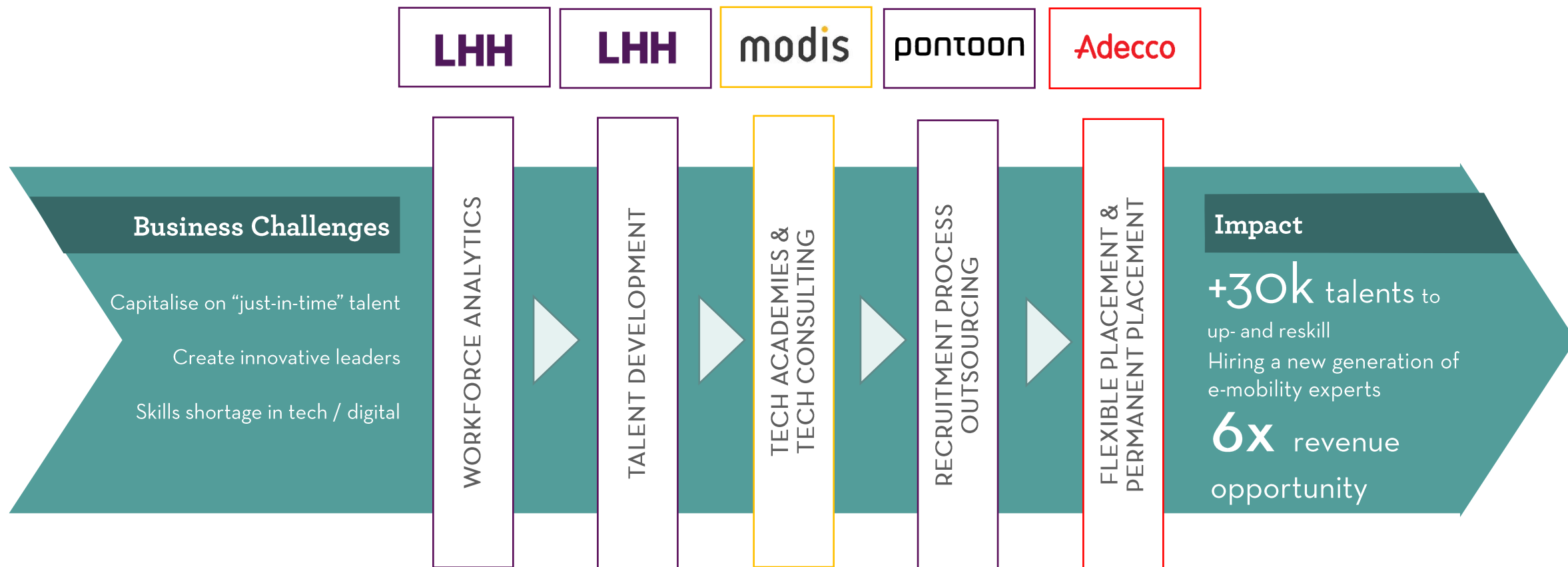
# Partner of choice for transformation, underpinned by talent

Case study: Adecco introduction – European based financial services customer



# Partner of choice for transformation, underpinned by talent

Case study: LHH introduction - European based automotive company

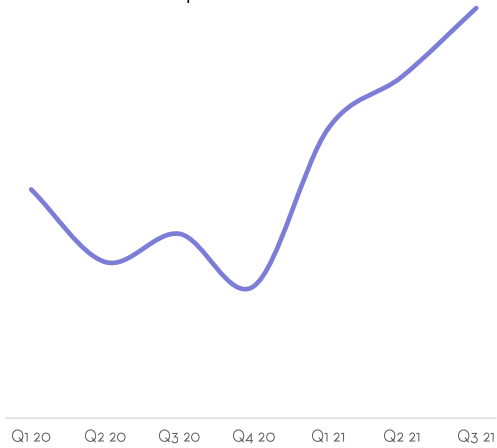


# Digital platforms in LHH excel

## Hired\_

### AI-driven recruitment platform for tech talent

Revenue development



- ARR ~EUR 30 mn, growth >350% yoy
- Strong momentum in bookings and new subscriptions, aided by rebound in client hiring
- Vettery / Hired platforms integrated start of H1, new Hired brand launched

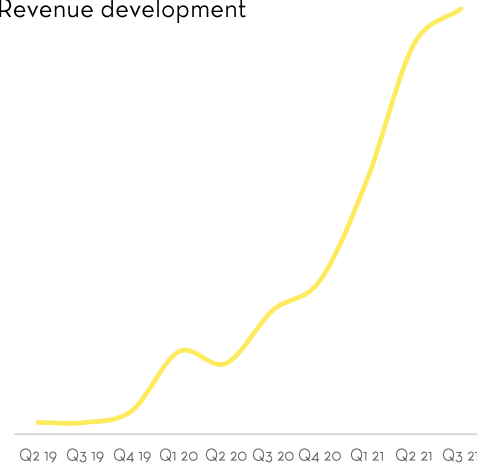
*“Because Hired cuts multiple quarters out of the recruiting process, we bring in quality candidates faster. That has saved us a lot of time and money.”*

Mike Moriarty, Dropbox Head of Global Staffing

## ezra.

### Professional digital coaching platform for companies

Revenue development



- ARR ~EUR 30 mn, growth >350% yoy
- +400% ARR for new customers
- >2,000 experienced coaches, quality rated 4.9/5
- +300 customers globally and +100k sessions

*“It’s a tool that is unique...That leveraging of technology, to offer value and quality, is the key breakthrough which is why it’s been so popular.”*

Alex Snelling, McDonald’s Senior Director Talent

A futuristic robot head and hand are shown in profile against a yellow background. The robot's head is on the left, and its hand is on the right. The background features a pattern of white dots that form a grid, with the dots becoming more sparse as they move towards the right. The robot's head is white and has a human-like face with a single eye visible. The hand is also white and has a human-like shape with fingers. The overall aesthetic is clean and modern.

# AKKA Technologies

Transaction update

# Transaction rationale

## AKKA Technologies to combine with Modis Global Business Unit



### GLOBAL #2 IN ER&D SERVICES MARKET

- ✓ A powerful platform to drive future Smart Industry leadership
- ✓ Highly complementary capabilities
- ✓ Well-positioned to serve global customers
- ✓ Balanced industry profile, with leverage into higher growth sectors
- ✓ Differentiated end-to-end offering



### ACCELERATES FUTURE@WORK

- ✓ Beneficial diversification toward high-value, tech-led services in long-cycle markets
- ✓ Reinforces strength of differentiated solutions ecosystem
- ✓ Opportunities for AKKA and its engineers to benefit from Adecco Group's ecosystem and extensive customer base

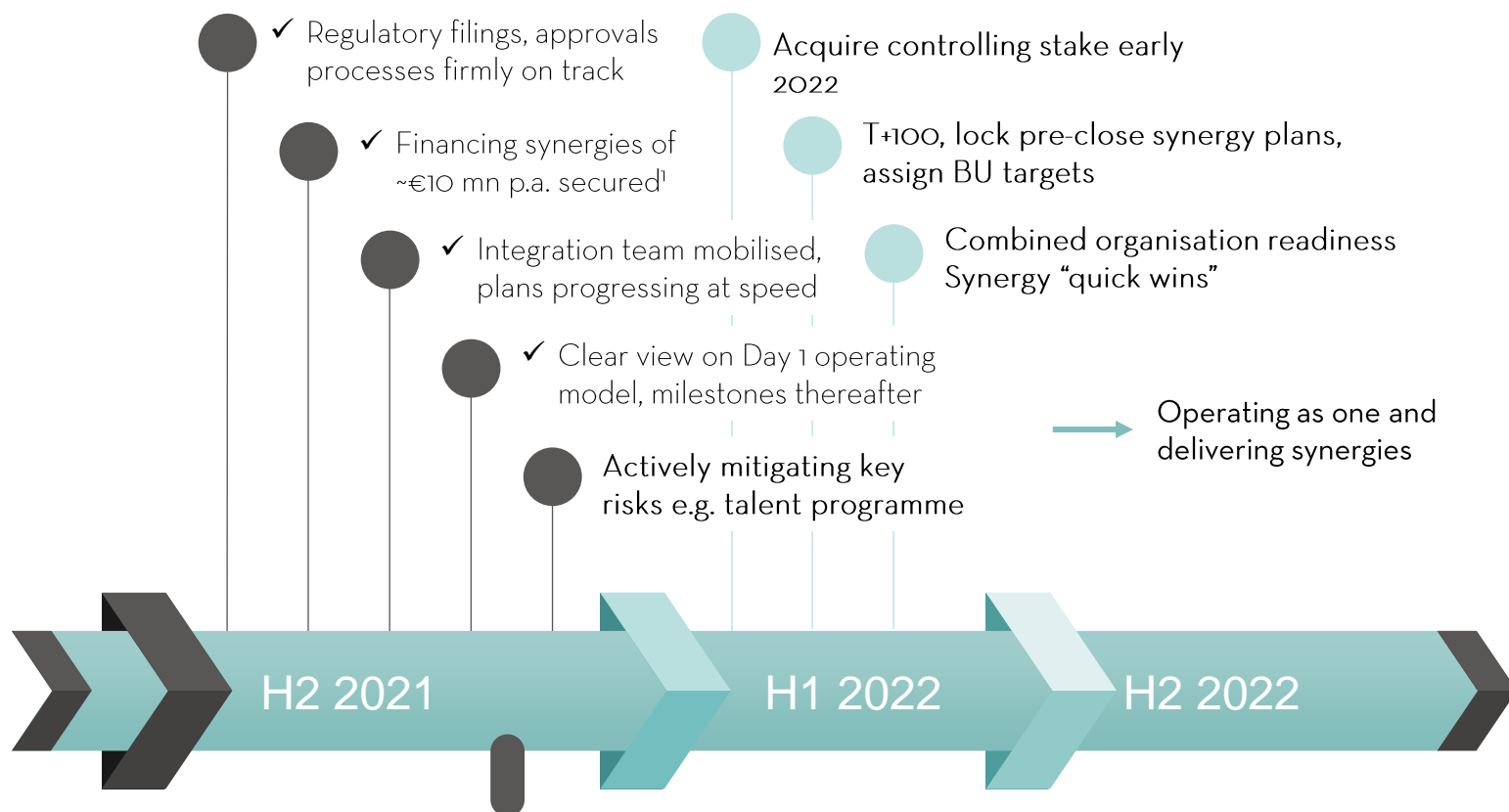


### STRONG VALUE CREATION OPPORTUNITY

- ✓ Elevates exposure to structural growth markets
- ✓ Strong synergy potential
- ✓ Margin enhancing, high single-digit EPS accretive in year 1, double-digit EPS accretive in year 2
- ✓ EVA positive in year 3
- ✓ Capital allocation policies unchanged

# AKKA / Modis update

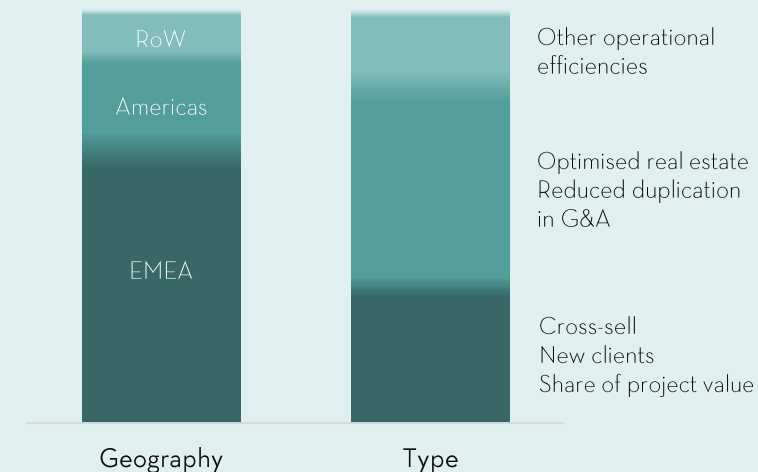
## ACQUISITION & INTEGRATION



## SYNERGIES

### Plan overview

(Revenue and cost synergies, in EBITA terms)



Target >€200 mn run-rate revenue synergies, plus €65mn run-rate cost synergies by year 5

- Joint “clean team” in place to develop clearly scoped initiatives
- Line of sight to ~€10 mn 2022 integration savings

# Near-term priorities



Sharpen Adecco focus on sustainable growth  
Build momentum in Adecco US turnaround



Leverage new LHH operating model



Plan for AKKA / Modis  
Day 1 readiness and integration milestones

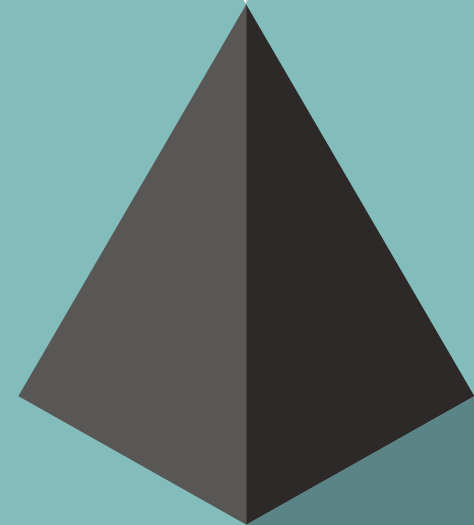


Continue to progress Group digital initiatives





# Q&A

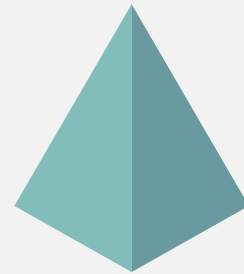




SAVE THE DATE  
29 March 2022

# CAPITAL MARKETS DAY

# Appendix



# Additional financial framework

| EUR mn, unless otherwise stated                 | 9M 2021 | FY 2021                       |
|---|---------|-------------------------------|
| AKKA integration and related costs <sup>1</sup> | (8)     | ~ (20)                        |
| One-off costs                                   | (24)    | ~ (40)                        |
| PPA-related amortisation <sup>2</sup>           | (81)    | ~ (100)                       |
| Net finance expenses <sup>2</sup>               | (23)    | ~ (35)                        |
| Effective tax rate                              | 28.9%   | ~ 29%                         |
| Capital expenditure                             | (80)    | ~ (140)<br>Previously ~ (160) |

<sup>1</sup> Note: AKKA integration and related costs can impact both operational and non-operational costs

<sup>2</sup> Including impairment due to brand discontinuation of EUR 31 mn recorded in Q3

<sup>3</sup> Including incremental costs for financing related to AKKA acquisition

