# THE ADECCO GROUP

## Q4 and Full Year 2021 report

Alain Dehaze, CEO Coram Williams, CFO



## Disclaimer & note on terminology

#### Forward-looking statements

Information in this release may involve guidance, expectations, beliefs, plans, intentions or strategies regarding the future. These forwardlooking statements involve risks and uncertainties. All forward-looking statements included in this release are based on information available to the Adecco Group AG as of the date of this release, and we assume no duty to update any such forward-looking statements. The forwardlooking statements in this release are not guarantees of future performance and actual results could differ materially from our current expectations. Numerous factors could cause or contribute to such differences. Factors that could affect the Company's forward-looking statements include, among other things: global GDP trends and the demand for temporary work; the impact of the global outbreak of novel coronavirus disease (COVID); changes in regulation affecting temporary work; intense competition in the markets in which the Company operates; integration of acquired companies; changes in the Company's ability to attract and retain qualified internal and external personnel or clients; the potential impact of disruptions related to IT; any adverse developments in existing commercial relationships, disputes or legal and tax proceedings.

#### Non-US GAAP measures used

'Organic growth' excludes the impact of currency, acquisitions and divestitures. This presentation refers to revenue growth yoy on an organic, trading days adjusted basis, unless otherwise stated.

This presentation refers to gross margin development yoy on an organic basis, unless otherwise stated.

'EBITA' refers to operating income before amortisation and impairment of goodwill and intangible assets. This presentation refers to EBITA, EBITA margin and yoy margin development excluding one-offs, unless otherwise stated.

'Net debt' comprises short-term and long-term debt less cash and cash equivalents and short-term investments.

'Free cash flow' comprises cash flows from operating activities less capital expenditures.

'Cash conversion' is calculated as last 4 quarters of free cash flow before interest and tax paid (FCFBIT) divided by last 4 quarters of EBITA excluding one-offs.

'Conversion ratio' is calculated as EBITA excluding one-offs divided by gross profit.

'Net debt to EBITDA' is calculated as net debt at period end divided by last 4 quarters of EBITA excluding one-offs plus depreciation.

## Group highlights

Financial

Strategic

progress

Social

impact

performance

Q4 21 Revenue momentum accelerates, +3% sequential uplift 20.7% gross margin, driven by portfolio shift, favourable mix and pricing actions 4.7% EBITA margin, reflecting cost discipline while investing in growth FY 21 Revenues +9% yoy Leading 20.4% gross margin and 4.6% EBITA margin Solid cash generation with 83% cash conversion ratio GBU organisation put in place LHH re-brand underway Closed acquisition of majority holding in AKKA Good line of sight on ~70% 2022 synergies ~750,000 individuals upskilled Gender parity +4% yoy, improved across all GBUs versus 2020

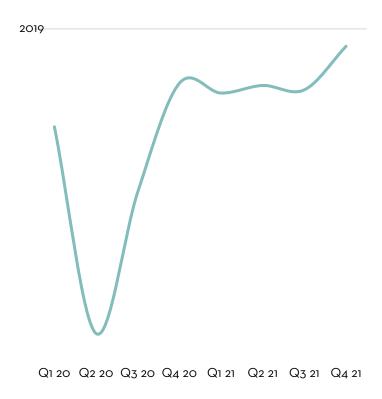
### FY 21 financial overview



## Robust performance versus 2019

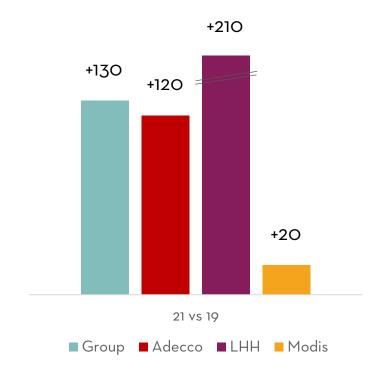
#### Revenues near pre-COVID levels

% change, organic, TDA basis vs 2019



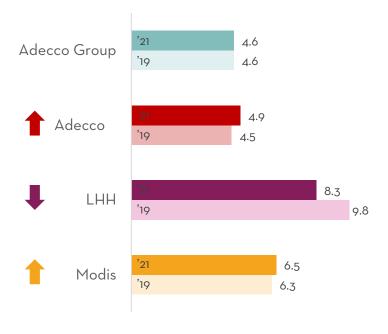
#### Strong gross profit margin expansion

Basis points, organic, FY 2021 vs FY 2019



#### Leading EBITA margin

% terms, FY 2021 and FY 2019



## Three drivers of wage inflation

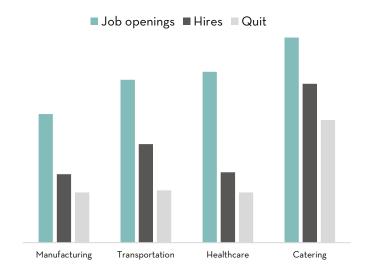
#### Talent scarcity set to remain

US participation rate, 2019 to 2030 projected (%)



#### Employer demand outpaces supply

US market, Dec 21 (%)



- 3 million fewer workers than pre-pandemic
- Resignations at all-time highs, led by catering
- Job cuts at lowest levels since 1993

#### Worker aspirations

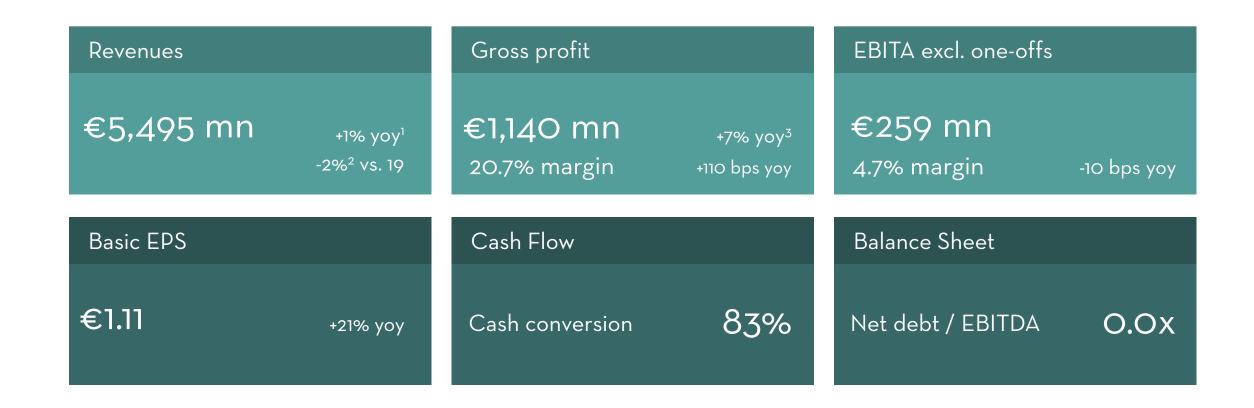
"What are the most attractive criteria for a job?" Adecco survey, Jan 22

- 59% of workers cite salary package first, rising above this for Gen Z
- 50% want flexibility, comfortably above the 36% who cited career opportunity

• 1 in 10 may quit because they are not satisfied with pay



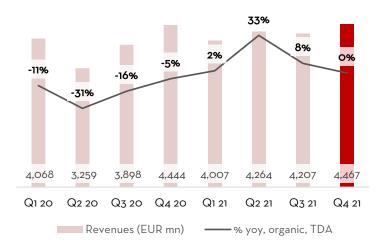
## Q4 21 financial overview



## Adecco: recovery strengthens, industry-leading margins

#### Revenues **€4.5 bn**, flat yoy

Share of Group 81%



#### APAC strong

France, Southern Europe & EEMENA solid Northern Europe, DACH, Americas lower

#### EBITA €231 mn, 5.2% margin

Share of Group 77%



EBITA margin +10 bps yoy

Positive mix

Supportive pricing actions

Good cost discipline

FTEs +10% yoy

- +4% sequential uplift in revenues (vs 2019)
- Healthcare strong; manufacturing robust
- Autos challenged; tough logistics comparison
- Strength in high-value activities; Permanent placement >70% yoy, Other Services >20% yoy
- Best-in-class gross profit margin >16% and sector-leading 5.2% EBITA margin
- Continued investment to drive future growth

THE ADECCO GROU

## Adecco: performance led by Italy, APAC and France

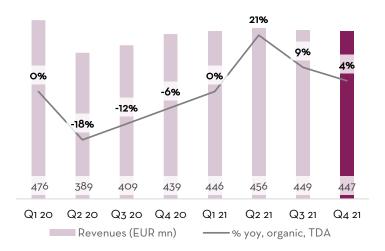
	Revenues				EBITA margin excl. one-offs		
By Segment	Share of Group	Q4 21 € mn	Change, TDA yoy	vs. Market	Share of Group	Q4 21	Change, yoy bps
France	23%	1,243	+5%	-	25%	6.1%	+30
Northern Europe	11%	619	-15%	-	8%	3.8%	+50
DACH	7%	362	-4%	-	7%	5.5%	+380
Southern Europe & EEMENA	19%	1,056	+6%	=	23%	6.4%	(10)
Americas	12%	675	-7%	-	7%	3.2%	(330)
APAC	9%	512	+11%	+	7%	4.3%	+60
Adecco	81%	4,467	0%		77%	5.2%	+10

- Recovery in France: strength in F&B, hospitality, transport; continued headwinds in autos
- UK impacted by tough comparison. Solid growth in BeLux, Nordics
- DACH weighed by Germany -7%, reflecting tough logistics comparison, autos headwinds
- Italy +18%, led by manufacturing; Iberia -2%, due to softer autos, logistics
- LatAm -4%, impacted by new Mexican laws;
   North America -9%. US stable on a sequential basis; remains challenged by sector mix
- Japan +8%; Australia +30% yoy, led by logistics

#### LHH: Recruitment Solutions excels

#### Revenues €447 mn, +4% yoy

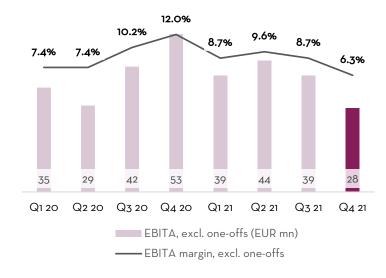
Share of Group 8%



US Recruitment Solutions +17% yoy
Global Recruitment Solutions +22% yoy
Career Transition & Talent Development -25% yoy
General Assembly -20% yoy
Pontoon +9% yoy

#### EBITA €28 mn, 6.3% margin

Share of Group 9%



EBITA margin -570 bps yoy

Unfavourable mix

Higher investment in digital

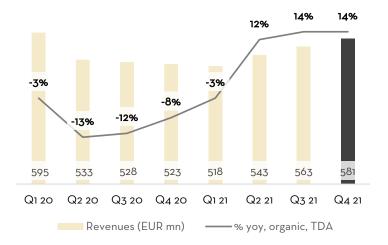
FTEs +15% yoy, mainly Recruitment Solutions, Pontoon

- Perm revenues in Recruitment Solutions >20% (vs 2019) and gross profits up >35% yoy due to higher placement activity, pricing
- Counter-cyclical Career Transition challenged;
   Talent Development momentum accelerating
- Broad-based growth at Pontoon
- Demand for GA affected by Omicron spread
- Digital platforms Ezra and Hired advanced strongly
- EBITA margin impacted by downturn in Career Transition, digital investment

## Modis: very strong performance

#### Revenues **€581 mn**, +14% yoy

Share of Group 11%



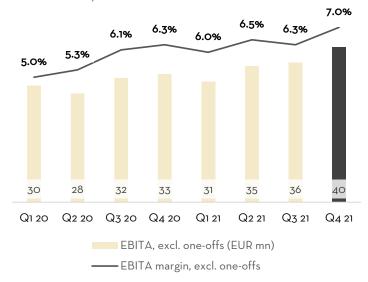
Americas +24% yoy

EMEA +8% yoy

APAC +8% yoy

#### EBITA €40 mn, 7.0% margin

Share of Group 14%



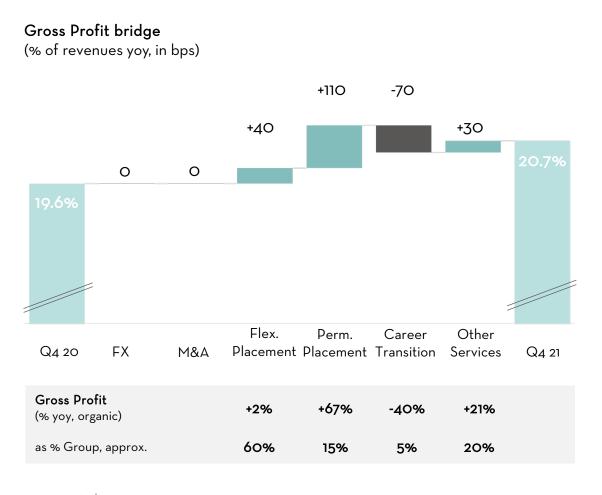
EBITA margin +70 bps yoy

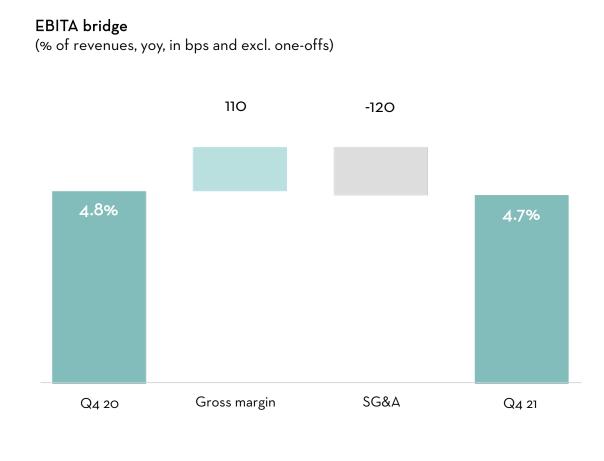
Better volumes, mix, pricing

Higher investment in sales and global resources

- +4% sequential uplift in revenues (vs 2019)
- All service lines very strong: Tech Talent Services +18%, Tech Consulting +8%, Tech Academy +73%
- Excellent growth in Americas from mobility, manufacturing, financial services sectors.
   Consulting and Academy advanced strongly
- EMEA growth led by Tech Consulting; all core markets up double digit
- APAC, led by Japan, benefiting from continued focus on Tech Consulting
- AKKA and Modis on track

## Margins supported by portfolio shift, favourable mix and pricing actions





## Robust operational discipline and productivity gains



(Incremental GP / Incremental EBITA yoy, %)

Adecco

GBU ~60

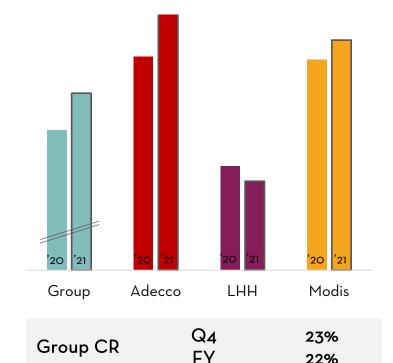


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LTM

#### **Conversion Ratio**

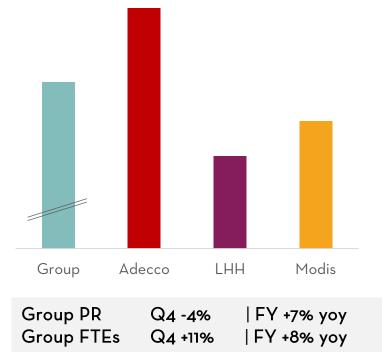
Group and by GBU (GP / EBITA organic, excl. one-offs, %),



22%

#### **Productivity Ratio**

Group and by GBU (GP / FTE, FY21 yoy %)



46% Group DDR, LTM

LTM = last twelve months

~50

FY21 Guidance

### Outlook

Near-term perspective



 Macro-economic indicators point to robust economic growth in 2022, despite geopolitical uncertainties and lingering pandemic related challenges

Financial framework



- In Q1 22, the Group expects solid revenue growth on a year-on-year basis, with modest sequential improvement
- Margin will reflect continued investment, particularly in Adecco, that is anticipated to accelerate sustainable, profitable growth

#### Transaction rationale

#### AKKA Technologies to combine with Modis





## GLOBAL #2 IN ER&D SERVICES MARKET

- ✓ A powerful platform to drive future Smart Industry leadership
- ✓ Highly complementary capabilities
- ✓ Well-positioned to serve global customers
- ✓ Balanced industry profile, with leverage into higher growth sectors
- Differentiated end-to-end offering



## ACCELERATES FUTURE@WORK

- ✓ Beneficial diversification toward highvalue, tech-led services in long-cycle markets
- Reinforces strength of differentiated solutions ecosystem
- ✓ Opportunities for AKKA and its engineers to benefit from Adecco Group's ecosystem and extensive customer base

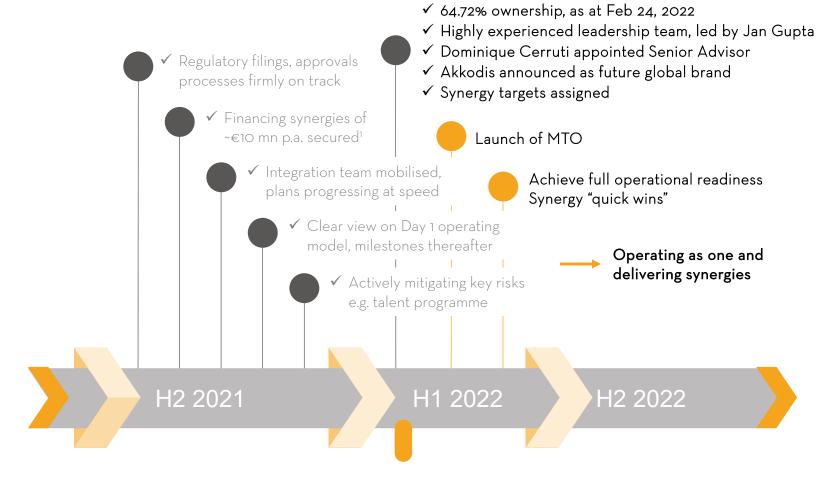


## STRONG VALUE CREATION OPPORTUNITY

- ✓ Elevates exposure to structural growth markets
- ✓ Strong synergy potential
- ✓ Margin enhancing, high single-digit EPS accretive in year 1, double-digit EPS accretive in year 2
- ✓ EVA positive in year 3
- ✓ Capital allocation policies unchanged

### Akkodis: on track

#### **ACQUISITION & INTEGRATION**



#### **SYNERGIES**



- Good line of sight **c.70% of 2022 target or** c.€15 mn EBITA synergies
- Target year 5 run-rate +€200 mn revenue synergies,
   €65 mn EBITA synergies

6 A THE ADECCO GROUP 1 post-deal completion Q4 2021 results

## Summary

2021

#### **HIGHLIGHTS**

- Revenues near 2019 levels, +9% yoy
- Leading 20.4% gross profit margin
- Sector-leading 4.6% EBITA margin
- Good strategic progress
- Proposed CHF 2.50 DPS

2022

#### **PRIORITIES**

- Push for higher organic growth
- Progress Adecco US turnaround
- Integrate AKKA and Modis; deliver synergies
- Grow value of LHH "one-stop-shop"
- Lever the Group ecosystem

Learn more at Adecco Group's CAPITAL

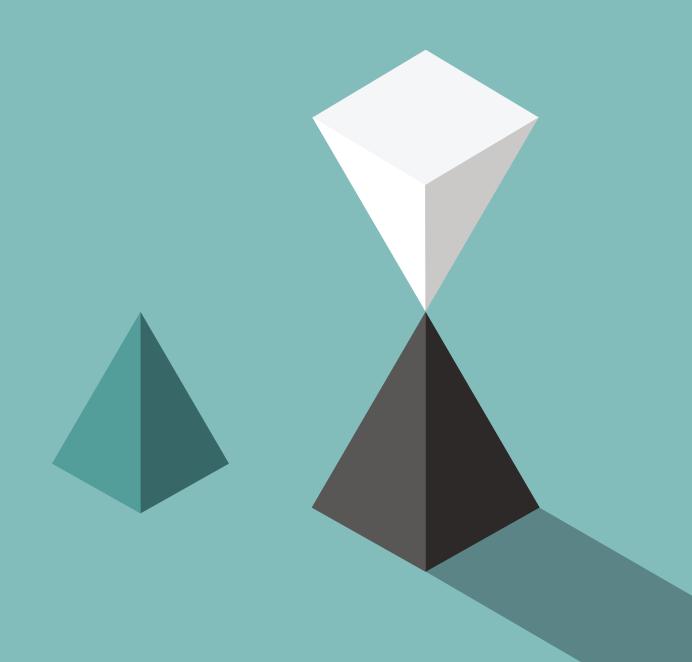
**MARKETS** DAY

CORINTHIA HOTEL, LONDON

> 29 March 2022 13:00 GMT



Q&A



# Appendix





## Additional financial framework

EUR mn, unless otherwise stated	FY 2021 Est.	FY2021 A	FY 2022 Est.
AKKA integration and related costs <sup>1</sup>	~(20)	(16)	(70)
One-off costs	~ (40)	(72)	(30)
PPA-related amortisation	~ (100)²	(101)2	~ (100)3
Net finance expenses	~ (35)	(32)	~ (35)
Effective tax rate	~ 29%	28.1%	~ 28%
Capital expenditure	~ (140)	(132)	(150)3



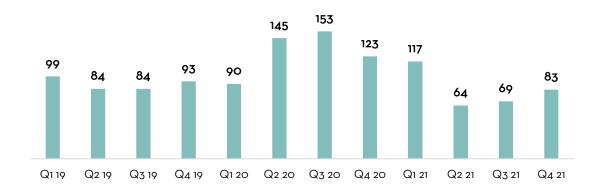
<sup>&</sup>lt;sup>1</sup> Note: AKKA integration and related costs can impact both operational and non-operational costs

 $<sup>^{2}</sup>$  Including impairment due to brand discontinuation of EUR 31 mn recorded in Q3

<sup>&</sup>lt;sup>3</sup> Not adjusted for potential PPA-related amortisation / capex from AKKA's acquisition

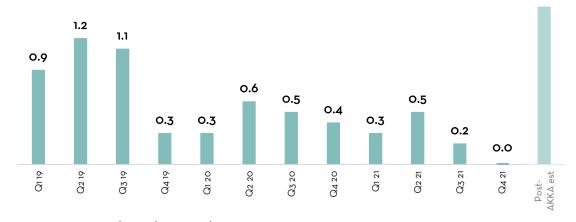
## Solid cash generation

#### Cash conversion 83%



- Ratio driven by normal working capital absorption from growth
- DSO 51 days, from 49 days
- Cash flow from operating activities €272 mn
- FY 21 FCF €590 mn, +€27 mn yoy

#### Net debt / EBITDA zero



- \$300 mn bond repaid Q4 2021
- End Q4 Gross Debt €3.1 bn, net debt €48 mn
- Post-AKKA Net debt / EBITDA estimated approx. 1.3x
- AKKA transaction financing synergies ~€10 mn